**Transfer of Research Results into Practice at FLCM: Commercialization and Applied Research in the Period 2019–2023**

Between 2019 and 2023, the Faculty of Logistics and Crisis Management (FLCM) at Tomas Bata University in Zlín focused on the effective transfer of research results into practice through close collaboration with the UTB Technology Transfer Center (CTT) and the development of commercialization activities. This approach aimed not only to support applied research but also to ensure that scientific outputs had a real impact on society and the economy. Emphasis was placed on cooperation with regional and national partners, with research outputs commercialized through license sales and various application projects.

**Commercialization of Research Results through the GAMA Program**

As part of the GAMA Program, supported by the Technology Agency of the Czech Republic, FLCM carried out several projects focused on the commercialization of research results. These projects centered on developing applications, databases, and tools that were subsequently sold to public institutions and commercial entities.

**TP01010006 – Information Support Platform for Municipal Security**

One of the key projects was the development of the “Information Support Platform for Municipal Security,” which provides municipalities with a tool for recording and managing objects crucial for crisis management and civil protection. This tool enables efficient handling of security-related data without the need for costly technical solutions. The platform also provides maps for quick identification of object locations and offers three information-sharing modes (private, public, shared with selected users). The target users include municipalities, municipalities with extended powers, and regions interested in improving security data management.

**License Sales and Their Benefits for Public Administration**

One of the main outputs of this period was the sale of licenses for the developed products. Significant licensing outputs include:

* **License for the Camera Trap Record Database** – This product, created as part of a project on camera trap records, was sold to the company Michal Kandr. It aids in nature conservation and allows for more efficient management and analysis of data from camera traps.
* **License for the Web Application for Improvised Shelters** – The application for recording and evaluating spaces for improvised shelters was sold to the city of Uherské Hradiště. This tool enables municipalities to effectively manage and assess shelters for the population.
* **License for the Information Support Platform for Municipalities** – This web platform was sold to the Prague City Hall. It provides municipalities with tools for managing security and crisis data, which is crucial for effective risk and crisis management.

**CRISCON Conference – Knowledge Transfer and Non-Economic Benefits**

The Faculty of Logistics and Crisis Management also organized the CRISCON conference, aimed at connecting academia with practice and contributing to the dissemination of knowledge and experience among experts in crisis management, security, and nature conservation. This event, accredited by the Ministry of the Interior and the Czech Medical Chamber, provided not only non-economic benefits in terms of increasing awareness of the faculty and strengthening relationships with existing partners but also facilitated the exchange of expert knowledge and the establishment of new connections between academic and applied fields.

The conference also became a significant venue for establishing new partnerships that could lead to future sales of research outputs and further development of the faculty’s research activities.

**Significance for the Public and Private Sectors**

During this period, FLCM successfully connected scientific outputs with the needs of public administration, crisis management, and nature conservation. The main users of the results included municipalities, state organizations such as Lesy ČR and AOPK, and private companies engaged in nature conservation. This transfer of research results helped improve risk management efficiency and enhance security processes not only at the regional but also at the national level.

**Conclusion**

Between 2019 and 2023, FLCM successfully focused on applied research, with results that were not only commercialized but also brought tangible benefits to society. Through collaboration with the UTB Technology Transfer Center and the development of commercialization activities, the faculty contributed to the practical application of scientific knowledge, supporting effective crisis management, civil protection, and nature conservation. The sale of licenses, organization of professional conferences, and cooperation with key users from both the public and private sectors have proven to be effective tools for bridging the gap between science and practice.

[Programy VaVaI - IS VaVaI](https://www.isvavai.cz/cea?s=programy&ss=detail&n=0&h=TP)

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